



# We're not "just another agency" - here's why.

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**Digital Detective** is a new age agency that delivers world class digital marketing, design, e-commerce, custom application and web development solutions to SMBs across India.

Founded in 2020 by veteran digital marketer Prem Jadhav, Digital Detective is a full-service digital agency that puts its focus on achieving key business objectives, rather than just aesthetics or mere technical implementation. Conversions, transactions, engagement, usability, marketability, revenue, ROI, etc, are some very popular words at Digital Detective.

People behind Digital Detective believe in building quality sites and campaigns that are progressively more goal-oriented. Last few Months have been very healthy and we are now trusted by more than 20 clients from all around the India.



# A unique value proposition

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Digital marketing focus, domain knowledge, creativity, good pricing, transparency & global exposure form a rare combination.

We pride ourselves on being unique in many ways. We foster a culture that encourages collaboration, education, improvisation and innovation in a fast paced environment. Throughout our professional journey, we have seen various challenges faced by international businesses when outsourcing; we're here to solve it all, in ways better than anyone else's.



## The India advantage

We're based in India, a global hub that contributes high quality talent to the world at very competitive prices



## Rare Skill Combination

Close coaction between marketers, designers, writers, and web developers contributes to a higher level of synergy & efficiency.



## Streamlined Communication

Effective and free-flowing communication, achieved through the integration of advanced cloud-based partnering tools.



# CMS-based Website Development

Well-versed in different web technologies and CMS platforms, our developers possess years of experience in crafting top-notch sites with diverse business objectives. We don't just build websites; we ensure that the site is capable of helping you achieve your business goals. Combined with lean and agile web development principles, we ensure rapid delivery, higher flexibility and superior quality. Our sites are conversion-oriented and digital marketing compatible. You'll be fully equipped to integrate it with any platform you want.





# Shopify for E-commerce

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Shopify is a complete ecommerce solution that allows entrepreneurs to set up online stores to sell on the Internet. Digital Detective has advanced experience with Shopify. We have built a variety of stores for businesses from different industry verticals. We're specialists in store design, front end development, content writing, and digital marketing for Shopify stores. We have a rich arsenal of experts to meet any complex design, development, content and digital marketing requirements.

# Digital marketing that works

Online advertising is a tricky field. Anyone can start their first ad campaign on Google or generate traffic from Facebook. But very few pay attention to attaining the best ROI or achieving the minimum possible CPA or CPM. And you may often be looking at numbers that you don't know what to make of. In the end, all you would be left with, is loss of a lot of hard-earned money with no sizeable result; well, not anymore! We are an agency that advocates data-driven campaign management. We set expectations upfront, and deliver just that or beyond!





# Great Code Delivers Great Results

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Your website is the backbone of your business. It supports all your company's digital marketing efforts and serves as your primary customer touchpoint. A website gives online users a clear idea of your brand offerings, unique value propositions and core values. Our sites are all built responsively. Meaning they work across all devices and all major browsers. We make sure your demographic of users are properly able to view and use your site by going through a strict quality assurance process.



We don't just hold ourselves to the highest standards and industry best practices...we set them.

# We Elevate Brands To The Next Level

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We utilize our experience, knowledge and research to give your company a unique identity. Every brand strategy begins with a deep dive to uncover key information about your business model and process. Discovery sessions are conducted to gather requirements, brainstorm, gain clarity, and understand the purpose behind what you do. We define what, how, and why so that the strategic direction and identity aligns with business goals and the needs of your customer.



Professional Business Branding That Jump Starts Success



# See Your Website At The Top Of Google!

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Search engines are smart and getting smarter. They can now spot impostors, and the era of faking it has ended. As Digital Detective's leading search engine optimization company, we know how to rank your website at the top of search engines, and how to keep those rankings. We know how important it is to have a powerful and agile search engine optimization (SEO) strategy. For your business and website to succeed, they must generate leads. To get those leads you must get traffic, and to get traffic you must be easy to find. Here is where the magic of SEO comes into play. We have proven, tried-and-true methods for improving your rankings, and we do everything it takes to make sure your business is ranking high for your keywords.



Get Higher Rankings on Search Engines With SEO

# We Make Sense Of Social Media

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Social Media is deeply intertwined with our lives and the lines are becoming blurred between social media, traditional search, and advertising. For most businesses it is hard to deny the importance of social media in an online marketing plan. The experts at Digital Detective have the resources to analyze and recommend the best course of action for creating a social media strategy. No two businesses are the same, that is why we offer custom social media marketing solutions tailored for each one of our clients.

By providing creative strategies and services we serve large customers and help to bring in large profits to your organization. Digital Detective is propose to design strategies which results in increasing your experience and usability



The Social Web Is Everywhere and Can NOT Be Ignored



# Innovative Tool To Generate Engagement

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Digital Detective creates eye-catching video content that is engaging and shareable, with the final product seamlessly integrated into your website or marketing campaign. We drive new visitors with skillful SEO and optimization, then convert leads with high-quality video content and production. Each project is unique and tailored to your needs, always taking into account your timeline, audience, and budget.



Video is the most effective and Innovative tool to generate engagement with your audience.

# Integrated Marketing And Public Relations

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We can help make sure your story resonates with your target audiences, sets you apart from the competition and drives action. Built on thorough research, our collaborative process produces a brand message that puts your best face forward – and sticky soundbites that break through media noise. We know what makes a good story. We'll help you leverage data and business accomplishments and connect them to emerging trends to garner media coverage that elevates your brand to a higher level of visibility. Our team of former journalists and communications pros maintains a vast network of media relationships proven to deliver quality media opportunities that establish credibility, build awareness, bolster SEO and bring in leads.



We know how to translate data and analysis into effective messages and actionable insights.





# Design: Logic meets creativity.

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When it comes to design, everyone seems to have an opinion. But, does it actually help you achieve your goals? Many don't have a clear answer to that. We are here to solve that problem. We combine your ideas with best practices for conversion-oriented designing. Be it web, graphic or logo design, we've developed a unique approach and methodology to create converting designs based on your aesthetic values, rather than pushing our tastes on you. You'll start feeling the difference, right from the time you fill our questionnaire.

# More reasons to hire us

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**We believe in win-win relationships and mutually benefitting partnerships.**

**We're passionate about what we do, our quality is excellent, we know why we exist, and we always strive to do justice to that. These are some of the reasons why around 70% of the new clients we gain, comes from referrals of our past clients and customers.**

**If you have really got this far through this brochure, surely you must have noticed a visible difference in our approach.**

**But we don't stop there; here is more...**



## **Transparent pricing**

**You For hourly work, activity is monitored using an activity tracking app named Referen. Fixed price jobs will always receive a precisely itemized bill.**



## **Ethical billing model**

**You won't be surprised by any hidden charges. Pay only for the actual work we do, and you get verifiable proof for all the work done.**



## **No complex contracts**

**Working with us is often easier than working with traditional agencies – no complex contracts or Compulsory lock-in periods**



DIGITAL DETECTIVE

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